

# Course Syllabus

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## Course Information

This course is offered collaboratively through the UW MBA Consortium.

**Course Title:** MBA 771 – Introduction to Enterprise Resource Planning

**Credit Hours:** 1.5

**Course Term:** Spring 2023

**Delivery Mode:** Online

**Course Dates:** March 27, 2023 - May 14, 2023

*If you are considering dropping this course, having a conversation with your academic advisor is a good place to start. You should also let the instructor know what your plans are. Click the following links, based on your home campus, to learn more about dropping this course: [Consortium/UW-Eau Claire](#)  (<https://help.wisconsinonlineemba.org/article/60-adding-dropping-classes>) | [UW Oshkosh](#)  (<https://uwosh.edu/registrar/students/add-drop-calendar/>) | [UW-Parkside](#)  (<https://www.uwp.edu/live/offices/registraroffice/adddrop.cfm>).*

## Instructor Information

**Name:** John Michael Muraski, DBA, PMP

**Home Campus:** UW-Oshkosh

**Email:** [muraskij@uwosh.edu](mailto:muraskij@uwosh.edu) (<mailto:muraskij@uwosh.edu>)

Collaborate Ultra, Zoom, or Cell calls can be arranged through email.

## Course Description

Over the last 40 years, enterprise resource planning (ERP) has emerged as one of the most important and most complex software applications in use today. Initially intended to reduce the number of interfaces between separated, specialized software applications in finance, material management, sales, marketing, and production, ERP quickly became the standard for enterprise software applications. The underlying design of sharing master data between application modules and the use of a standard user interface has made it indispensable to companies of all sizes around the globe. While ERP systems have traditionally been adopted by very large companies, the trend is for small and mid-size corporations to explore and adopt ERP systems.

## Learning Outcomes

Enterprise resource planning systems have revolutionized how many companies operate. This course explores the business decision for selecting an ERP system, the selection process, key components of an ERP system, business process impacts, as well as the management and implementation of an ERP.

- Understand the business benefits and associated risks of pursuing an ERP System.
- Explain the ERP selection process and identify key criteria in the decision.
- Explore standard ERP modules.
- Evaluate the business process and process reengineering impacts brought about by an ERP.
- Describe the importance of project management in ERP projects and assess why the project fails.
- Assess Implementation approaches and related organizational change impacts.
- Understand ERP system architecture, security, and ethical issues.

## Required Course Materials

There is no textbook for this course. Readings include the course commentaries and selected articles, websites, videos, and audio files that are embedded in each commentary reading.

## Technology Requirements

Access to a computer and high-speed Internet connection that is capable of accessing Canvas is a requirement of this course.

Please review the minimum technology requirements and recommendations in the Online Course Resources link in the left-hand Course Navigation menu. To set yourself up for success, pay special

attention to the sections on Your Responsibilities, Strategies for Success, Tech Tips, and Tech Support.

## Course Topical Outline

This course is organized in the following units:

- Week 1: Overview
- Week 2: ERP Selection
- Week 3: ERP Module Exploration
- Week 4: Business Process
- Week 5: Project and Change Management
- Week 6: ERP Implementation
- Week 7: Architecture, Security & Ethics

## Assignments and Activities

In this course, we will assess your progress toward the learning goals in a variety of ways, including online discussions, individual assignments, as well as final application paper.

Participants are expected to complete individual assignments on the dates given in the course calendar and all of the course units must be completed within the eight-week period. Because some of your participation will be done within discussion groups, it is imperative that you complete each unit within the given time frame. The course will be most beneficial to you when you have an opportunity to engage in online discussion posts to explore the reading and share your experiences.

Use the calendar below to plan your schedule for the 7 weeks of this course. Remember that you can always submit written work prior to its due date so that you can meet other professional and personal commitments. Discussion must occur during the required period as this is intended to be a dialog. A few very important things to note are:

- Each discussion has two deliverables: the initial first discussion post and the required follow-up posts to your group members. Be sure to follow the course calendar for due dates.
- Assignment deliverables must be submitted by 11:59 PM (central time) on the date indicated. Please note that an assignment may have more than one deliverable associated with it. Read the assignment requirements carefully.

The percentage contribution for each assessment component is shown below:

Assessment Components	Percentages	Comments

Discussion Board Activities	40%	There are 8 discussion activities (7 Modules plus the Introduction post). Each will contribute equally to the grade.
Individual Assignments	30%	There are 4 individual assignments. Each will contribute equally to the grade.
Final Application Paper: Managing the ERP Project	30%	This final application paper will explore the entire lifecycle of an ERP project and serve as a guide for students to use when they are part of an ERP project during their careers.
<b>Total</b>	<b>100%</b>	

## Final Grading Scale

Your grade for this course will be calculated as a percentage of total points. Rounding will not be used in calculating course grades. The grading scale is:

Percentage	Consortium/UW-Parkside	UW-Oshkosh
93-100%	A	A
90-92.9%	A-	A-
87-89.9%	B+	B+
83-86.9%	B	B
80-82.9%	B-	B-
77-79.9%	C+	C+
73-76.9%	C	C
70-72.9%	C-	C

67-69.9%	D+	F
63-66.9%	D	F
60-62.9%	D-	F
0-59.9%	F	F

## Consortium's Excused Absence Policy

An absence will be considered excused or authorized according to the following institutional policies:

- The student's home campus policy on excused absences will apply.
  - [UW Oshkosh](https://www.uwosh.edu/registrar/policies/attendance-policy)  (<https://www.uwosh.edu/registrar/policies/attendance-policy>)
  - [UW-Parkside](https://www.uwp.edu/learn/academiccatalog/2019-2021/upload/201921-ACADEMIC-CATALOG-082619.pdf)  (<https://www.uwp.edu/learn/academiccatalog/2019-2021/upload/201921-ACADEMIC-CATALOG-082619.pdf>) (see page 31)
- UW MBA Consortium students will follow the [UW-Eau Claire Authorized Absence Policy](https://www.uwec.edu/kb/article/class-attendance-and-authorized-absence-policies/#authorized-absences).  (<https://www.uwec.edu/kb/article/class-attendance-and-authorized-absence-policies/#authorized-absences>)

If your absence falls into the excused absence category, please contact me as soon as possible. I may request that you provide documentation, and I may need time to make alternative assessments available to you.

## Late Work Policy

All assessment activities must be completed and submitted by the due date unless previously arranged with the instructor. Please plan your schedule appropriately.

## What I Expect

- You are expected to complete all assigned activities and reading throughout the course. Written papers (beyond discussions) should use assignments format. Guidelines for the APA format are available in many areas including the [Purdue Online Writing Lab](http://owl.english.purdue.edu/owl/resource/560/01/)  (<http://owl.english.purdue.edu/owl/resource/560/01/>) website.
- The Canvas grade book will be used to record all scores. I will be making notes within the assignment and/or grade area. Please check Grades for feedback.

- Casual correspondence with classmates can be done through the [Watercooler Discussion \(https://uws.instructure.com/courses/546516/discussion\\_topics/4015511\)](https://uws.instructure.com/courses/546516/discussion_topics/4015511) topic, through email (addresses available on [People \(https://uws.instructure.com/courses/546516/users\)](https://uws.instructure.com/courses/546516/users) tab) or within chapter discussion forums.
- Please use the [? Ask the Class -- Please Subscribe to this Discussion! \(https://uws.instructure.com/courses/546516/discussion\\_topics/4015512\)](https://uws.instructure.com/courses/546516/discussion_topics/4015512) forum to ask questions about the course, reading, assignments, or other aspects of the course. You will receive an answer from a classmate or the instructor. On the other hand, if you know the solution to another question posted here, please help each other by answering it. In an online class, students can learn a lot by sharing.
- You are expected to regularly monitor your campus email account.

Your enrollment in this course requires:

- Access to a computer and internet connection that is capable of accessing Canvas.
- Ongoing reading of the course materials.
- A willingness to ask questions of the instructor if you do not understand an assignment.
- Interactions with fellow students in interdependent team projects.

## Academic Conduct

To foster a productive learning environment, all students are required to accept and adhere to the Student Code of Conduct agreement in order to participate in this course.

## Academic Integrity Policy

Academic dishonesty is not acceptable. The UW-System subscribes to the definitions of academic dishonesty provided by the National Association of Student Personnel Administrators. These include:

- Cheating - Intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.
- Fabrication - intentional and unauthorized falsification or invention of any information or citation in an academic exercise.
- Plagiarism - intentionally or knowingly representing the words or ideas of another as your own in any academic exercise. Plagiarism is considered a form of theft and at the university is a serious violation. Penalties can range from a lowered grade to expulsion.
- Facilitating academic dishonesty - intentionally or knowingly helping or attempting to help another commit an act of academic fraud.

- Consulting resources to complete a graded course assessment other than those allowed in the assessment directions. If you are unsure what is considered as an authorized resource, consult with your instructor.

All quotes and direct references must include citations. Remember to use the APA format. See the [OWL website from Purdue](http://owl.english.purdue.edu/owl/resource/560/01/) [↗](http://owl.english.purdue.edu/owl/resource/560/01/) for APA citation guidelines.

Any investigation into any form of academic misconduct will result in a report to the dean of students and in student academic disciplinary sanctions as established by the UW System Board of Regents ([UWS Chapter 14](https://docs.legis.wisconsin.gov/code/admin_code/uws/14.pdf) [↗](https://docs.legis.wisconsin.gov/code/admin_code/uws/14.pdf)).

Disciplinary procedures from the student's home campus dictate the disciplinary action against students who engage in academic misconduct.

## Accommodation for Students with Disabilities

In order to ensure that all of our students have equitable access to our online course materials, we strive to meet the guidelines set by Section 508 of the Rehabilitation Act, which requires the public to provide reasonable accommodations to individuals with disabilities when posting web-based materials. Canvas is [compliant with W3C's Web Accessibility Initiative](https://community.canvaslms.com/docs/DOC-2061-accessibility-within-canvas) [↗](https://community.canvaslms.com/docs/DOC-2061-accessibility-within-canvas) and with [Section 508](https://www.section508.gov/) [↗](https://www.section508.gov/) guidelines.

Additionally, Canvas was certified as a [substantially conformant LMS](https://webaim.org/services/certification/canvas) [↗](https://webaim.org/services/certification/canvas) by WebAIM, a third-party authority in web accessibility. If you find that course materials are not posted in a format that meets your needs, or you need testing accommodations, please contact Online Course Support at 1-715-836-6020 or email [BIZHelp@uwec.edu](mailto:bizhelp@uwec.edu) (<mailto:bizhelp@uwec.edu>) and we will work with you to find a reasonable accommodation.

## Netiquette

The format and intended culture of this course includes considerable conversation and listening to the ideas of others. Our guideline throughout the course will be "Respect". Whether you agree or disagree with what is being said, please treat each other and me with respect. This respect can be demonstrated by responding to discussions with tact and understanding. Humiliation, swearing, and teasing or bullying someone is not appropriate in any class.

## Course Summary:

Date	Details	Due
Mon Mar 27, 2023	 <a href="#">Complete the Student Code of Conduct</a> <a href="https://uws.instructure.com/calendar?event_id=1276753&amp;include_contexts=course_546516">https://uws.instructure.com/calendar?event_id=1276753&amp;include_contexts=course_546516</a>	12am
Thu Mar 30, 2023	 <a href="#">Lesson 1 Introduction Discussion: Part 1 Initial Video</a> <a href="https://uws.instructure.com/courses/546516/assignments/6037109">https://uws.instructure.com/courses/546516/assignments/6037109</a>	due by 11:59pm
	 <a href="#">Week 1 Discussion: Initial Post</a> <a href="https://uws.instructure.com/courses/546516/assignments/5487266">https://uws.instructure.com/courses/546516/assignments/5487266</a>	due by 11:59pm
Sun Apr 2, 2023	 <a href="#">Lesson 1 Introduction Discussion: Part 2 Engagement</a>	to do: 11:59pm
	 <a href="#">Week 1 Discussion: Follow-up &amp; Engagement</a>	to do: 11:59pm
Mon Apr 3, 2023	 <a href="#">Lesson 1 Introduction Discussion: Part 3 The Big Reveal</a>	to do: 11:59pm
Thu Apr 6, 2023	 <a href="#">Week 2 Discussion: Initial Post</a> <a href="https://uws.instructure.com/courses/546516/assignments/5487265">https://uws.instructure.com/courses/546516/assignments/5487265</a>	due by 11:59pm
Sun Apr 9, 2023	 <a href="#">Week 2 Individual Assignment</a> <a href="https://uws.instructure.com/courses/546516/assignments/5487270">https://uws.instructure.com/courses/546516/assignments/5487270</a>	due by 11:59pm
	 <a href="#">Week 2 Discussion: Follow-up &amp; Engagement</a>	to do: 11:59pm
Thu Apr 13, 2023	 <a href="#">Week 3 Discussion: Initial Post</a> <a href="https://uws.instructure.com/courses/546516/assignments/5487263">https://uws.instructure.com/courses/546516/assignments/5487263</a>	due by 11:59pm
Sun Apr 16, 2023	 <a href="#">Week 3 Individual Assignment</a> <a href="https://uws.instructure.com/courses/546516/assignments/5487271">https://uws.instructure.com/courses/546516/assignments/5487271</a>	due by 11:59pm
	 <a href="#">Week 3 Discussion: Follow-up &amp; Engagement</a>	to do: 11:59pm
Wed Apr 19, 2023	 <a href="#">Complete Muraski Start/Stop/Continue Survey (Anonymous)</a>	12am

Date	Details	Due
	<a href="https://uws.instructure.com/calendar?event_id=1276754&amp;include_contexts=course_546516">           (https://uws.instructure.com/calendar?event_id=1276754&amp;include_contexts=course_546516)         </a>	
Thu Apr 20, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487264"> <b>Week 4 Discussion: Initial Post</b>            (https://uws.instructure.com/courses/546516/assignments/5487264)         </a>	due by 11:59pm
Fri Apr 21, 2023	 <a href="#"> <b>Midterm Course Evaluation</b> </a>	to do: 11:59pm
Sun Apr 23, 2023	 <a href="#"> <b>Week 4 Discussion: Follow-up &amp; Engagement</b> </a>	to do: 11:59pm
Mon Apr 24, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487272"> <b>Week 4 Individual Assignment</b>            (https://uws.instructure.com/courses/546516/assignments/5487272)         </a>	due by 11:59pm
Thu Apr 27, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487262"> <b>Week 5 Discussion: Initial Post</b>            (https://uws.instructure.com/courses/546516/assignments/5487262)         </a>	due by 11:59pm
Sun Apr 30, 2023	 <a href="#"> <b>Week 5 Discussion: Follow-up &amp; Engagement</b> </a>	to do: 11:59pm
Thu May 4, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487261"> <b>Week 6 Discussion: Initial Post</b>            (https://uws.instructure.com/courses/546516/assignments/5487261)         </a>	due by 11:59pm
Sun May 7, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487273"> <b>Week 6 Individual Assignment</b>            (https://uws.instructure.com/courses/546516/assignments/5487273)         </a>	due by 11:59pm
	 <a href="#"> <b>Week 6 Discussion: Follow-up &amp; Engagement</b> </a>	to do: 11:59pm
Wed May 10, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487260"> <b>Week 7 Discussion: Initial Post</b>            (https://uws.instructure.com/courses/546516/assignments/5487260)         </a>	due by 11:59pm
	 <a href="#"> <b>Week 7 Discussion: Follow-up &amp; Engagement</b> </a>	to do: 11:59pm
Fri May 12, 2023	 <a href="https://uws.instructure.com/courses/546516/assignments/5487267"> <b>Final Application Paper: Managing the ERP Project</b>            (https://uws.instructure.com/courses/546516/assignments/5487267)         </a>	due by 11:59pm
Sun May 14, 2023	 <a href="#"> <b>Final Course Evaluation</b> </a>	to do: 11:59pm

Date

Details

Due



**Final Grade**

<https://uws.instructure.com/courses/546516/assignments/5487268>

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